



XGEN COATING SYSTEM™

**Solutions. Delivered.**



## APPLICATION CASE STUDY:

*Project Description:* Apply Product to Outdoor Signage  
*Customer:* Fifth Third Bank  
*Location:* Cincinnati, Ohio  
*Date:* July, 2016

### PROJECT DETAILS

**Project Overview:** Fifth Third has many forms of signage and much of it was starting to oxidize and showed signs of bacteria growth. Their approach was to research cleaning methods only until X-RESTORE was proposed as a restoration and protective solution. The signs cleaned up easily and the application process provided the look and curb appeal that was desired.

**xGen Product Purchased Through:** **Wuchterl Associates, Cincinnati**

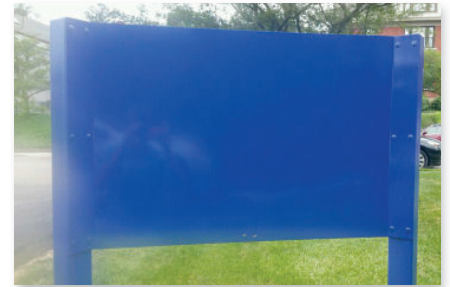
**Customer Contact:** **Jim Schwarz, Viox Services**

### PRODUCT DETAILS



**xGen Product Utilized:** **X-RESTORE Oxidized Metal**

**Features & Benefits:** The X-RESTORE Oxidized Metal coating provided a beautiful, glossy, "like new" finish to the customer's signage. X-RESTORE will protect the fixtures from future oxidization and protect from UV fading. The signage will be easy to keep clean and will retain a glossy, "like-new" look for 5-7 years. The Customer is extremely pleased with gloss and appearance of their signage.



**BEFORE & AFTER APPLICATION**



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